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Executive Advisor
Institutional Advisors
Louisville, Kentucky

To Whom It May Concern:

Bridge Advisory, a multi-disciplinary consulting firm, identifies and builds corporate strategy working with both established executives and early stage businesses. The firm's insight and depth of resources and talent has helped create an emerging consulting presence that is providing strategy consulting, marketing, and financial advising for organizations and executives seeking long term business solutions. The firm, located in Dallas, Texas, offers academic and commercial advisory services to businesses nationally and encourages corporate leadership practices across the United States.

Corporate and Educational Training - Bridge Advisory will provide the basis for educational centers for young adults and professionals within the Dallas, Texas metropolitan area and virtually across the nation to provide academic leadership for professionals to build common sets of knowledge and professional acumen in a variety of disciplines. This sense of academic leadership and training helps to enable generational growth and professional knowledge to otherwise disadvantaged communities and individuals who are seeking life changes.

Business Training - Bridge Advisory will provide specific resources and legal training to build business models and insight into marketplace leadership. The goal of the business leadership is to develop critical thinking, business research skills, marketplace dialogue, and networking for young professionals. This opportunity help to enable smart ideas to hit the marketplace and develop a sense of leadership from the shared knowledge and community initiatives that are being developed in the community of thinkers and ambitious social endeavors.

Financial Training - Bridge Advisory will offer a cross-functional set of accounting and financial knowledge to solve social concerns, everyday problems, and considerations on business funding for organizations and individuals seeking to develop specific skills that help to make decisions for business leadership and financial solvency easier and more accessible. These sessions for financial leadership could relate back to passing specific financial examinations or knowledge to specific life circumstances including purchasing real estate, investing in securities, or finding loanable funds for entrepreneurship.

Digital Training - Bridge Advisory, within initiatives to clients and institutions, has built a wealth of digital knowledge and social marketplace solutions. These sets of knowledge could be transferred back into solutions for digital training including training on data centers, cloud computing, exhaustive data analytics, social marketing, digital and website design, and commercial electronic solutions. The training sessions could range from an introduction to robotics or ecommerce to the social reasons for social media. These training sessions could improve the digital knowledge, professionalism, and social awareness of various individuals who want to start careers in technology, launch a business, write a book, market a specific product, or develop a personal brand or business center using technology. Today's technology incorporates all of marketplace leadership and will continue to shape how individuals make decisions and approach society into the future.

Our Founder - David Cooper, Chief Executive Officer of Bridge Advisory, has ten years of experience in investing and building businesses and holds master's degrees from Indiana University and an undergraduate degree from the University of Louisville. Mr. Cooper provides insight and resources for creating business brands and institutions and offers his thoughts to provide constant leadership, financial management, brand management, and performance training. Beyond Bridge Advisory, Mr. Cooper works with multiple nonprofit organizations to help promote civic and urban leadership, youth training, and literacy programs in Louisville, Kentucky.